

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM

18TH ANNUAL SPRINGfest!



PRINCIPAL SPONSORING ASSOCIATION



An Exclusive Event
for 1700 Property Managers, Owners,
Facility Managers and Maintenance
& Operations Staff.

April 17, 2012
Metro Toronto Convention Centre
South Building

FREE ADMISSION • FREE SEMINARS

SUPPORTED BY



MEDIA SPONSOR



18TH ANNUAL

SPRING *fest!*

April 17, 2012

Metro Toronto Convention Centre, South Building

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM

MEET 1,700 PROPERTY MANAGERS, BUILDING OWNERS, FACILITY MANAGERS – FOR AS LITTLE AS \$1,200

IDEAL TIMING

Springfest 2012 is ideally timed to welcome in the Spring.

For seventeen years, Springfest has been a unique, affordable one-day event for suppliers to meet property managers, building owners, facility managers and plant engineers from across the Greater Toronto area, giving your company a chance to meet key decision-makers without a lot of planning, staffing and expense.

Visitors enjoy complimentary draft beer and a free buffet luncheon at various food stations and bars throughout the exposition. The floorplan is designed to encourage visitors to walk by each exhibit at least twice.

SHOW WILL OPEN AT 10 A.M.

Free seminars and meetings will be conducted from 8:30 a.m. to 12 noon for property managers of office, condominium, apartment, social housing, industrial, government, medical, hotel and educational buildings.

Seminars will end at 10:00 a.m., at 11:00 a.m., at 11:30 a.m. and others at 12 noon bring show visitors to the exposition floor at various times.

More than 200 – 5' x 10' spaces are available at \$1,200 plus HST and 5' x 15' spaces at \$1,300 plus HST for suppliers who exhibited in PM Expo 2011. Rates are \$1,400 and \$1,500 for companies who did not exhibit in PM Expo 2011.



WHO WILL ATTEND?

Property managers, building owners, plant managers and engineers, facility managers, building operations staff and others responsible for the maintenance, repair, retrofit and management of all forms of buildings – commercial, condominium, educational, hotel, industrial, institutional, medical, non-profit housing, rental housing and retail.

Free tickets to attend Springfest will be distributed to these professionals across the Toronto commutershed and major southern Ontario cities.



www.springfesttoronto.com

18TH ANNUAL

SPRING *fest!*

April 17, 2012

Metro Toronto Convention Centre, South Building

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM

STRONG ATTENDANCE PROMOTION AND ONSITE SEMINARS BY MAJOR ASSOCIATIONS

The following functions are being finalized and will be conducted on the morning of the show, prior to the luncheon:

Commercial Building Management

The Building Owners & Managers Association (of Greater Toronto) and the Real Estate Institute of Canada, Toronto Chapter, will each hold respective morning seminars.

Rental Housing Issues

Three presentations for rental housing managers and landlords will be held including sessions sponsored by the Greater Toronto Apartment Association, the Federation of Rental-housing Providers of Ontario, and the Multiple Dwelling Standards Association.

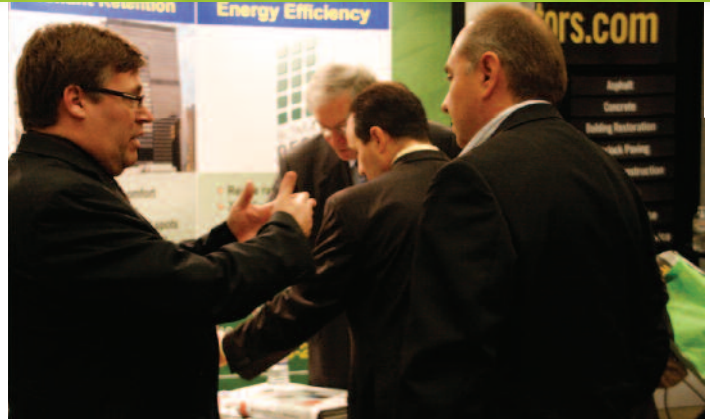
Condominium Management

Educational seminars will be held for Property Managers and Board of Directors of condominium buildings.

Free Technical Seminars will also be offered of interest to property managers of industrial, medical, educational, institutional, social housing and retail buildings.

In addition to the above named associations, free tickets to Springfest will also be distributed to:

- Readers of Canadian Property Management magazine, Canadian Healthcare Engineering Society Quarterly Journal, CondoBusiness magazine and Canadian Apartment Magazine.
- Property managers and building owners who attended Springfest 2011 and PM Expo 2011.
- Members of other key associations:
 - Institute of Housing Management
 - Canadian Condominium Institute
 - Association of Condominium Managers of Ontario
- Property managers in Public Works & Government Services Canada, Department of National Defence, and major municipalities in the Toronto commutershed.



TO RESERVE YOUR SPACE CONTACT JEFF INGRAM AT 416-512-3811 OR jingram@mmart.com

Exhibit space is available at 5' deep x 10' wide and 5' deep x 15' wide corner. This includes:

- Fully carpeted floor
- Draped back wall
- 4' skirted table
- 100 Free Pass Brochures for your clients and potential clients
- 1 x 800 watt electrical outlet
- 3 exhibit staff badges.

You will move-in quickly and easily on the morning of April 17th and move-out just after 2:00 p.m. on the same day.



www.springfesttoronto.com

18TH ANNUAL

SPRING *fest!*

April 17, 2012

Metro Toronto Convention Centre, South Building

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$5,500

- Sponsorship of the BOMA Toronto Seminar
- Springfest Attendee database provided after the event
- Your Corporate Logo On:
 - 30,000 Promotional Brochures
 - The Show website
 - One of the five Attendee food stations on the show floor
 - Onsite Show guide
- Bold listing of your company name in the onsite Show Guide
- Springfest Attendee database provided after the event (does not include email addresses).

SHOW BAG \$4,000

- Your Corporate Logo On:
 - 1,500 Attendee Show bags
 - 30,000 Promotional Brochures
 - The Show Website
 - Onsite Show Guide
- Bold listing of your company name in the onsite Show guide

BUFFET STATION \$3,500

- Sponsorship of one of the Attendee Buffets
- Your Corporate Logo On:
 - 30,000 Promotional Brochures
 - The Show Website
 - One of the food stations on the show floor
 - Onsite Show Guide
- Bold listing of your company name in the onsite Show guide

ATTENDEE PENS & PADS \$3,000

- Includes Your Corporate Logo On:
 - The Pens and Pads of Paper Distributed to Show Attendees
 - 30,000 Promotional Brochures
 - The Show website
 - Onsite Show Guide

REFRESHMENT STATION \$2,500

- Sponsorship of one of the Attendee Beverage Stations
- Your Corporate Logo On:
 - Custom tickets given to each Attendee
 - 30,000 Pre-Show Promotional Brochures
 - The Show website
 - One of the bar locations on the Show floor
 - Onsite Show Guide

ENTERTAINMENT \$2,000

- Includes Your Corporate Logo On:
 - 30,000 Promotional Brochures
 - The Show website
 - Onsite Show Guide

MORNING COFFEE SPONSORSHIP \$2,000

- Your corporate logo on signage at the attendee coffee station as well as the four benefits listed below
- Includes Your Corporate Logo On:
 - Custom tickets given to each Attendee
 - 30,000 Promotional Brochures
 - The Show website
 - Onsite Show Guide

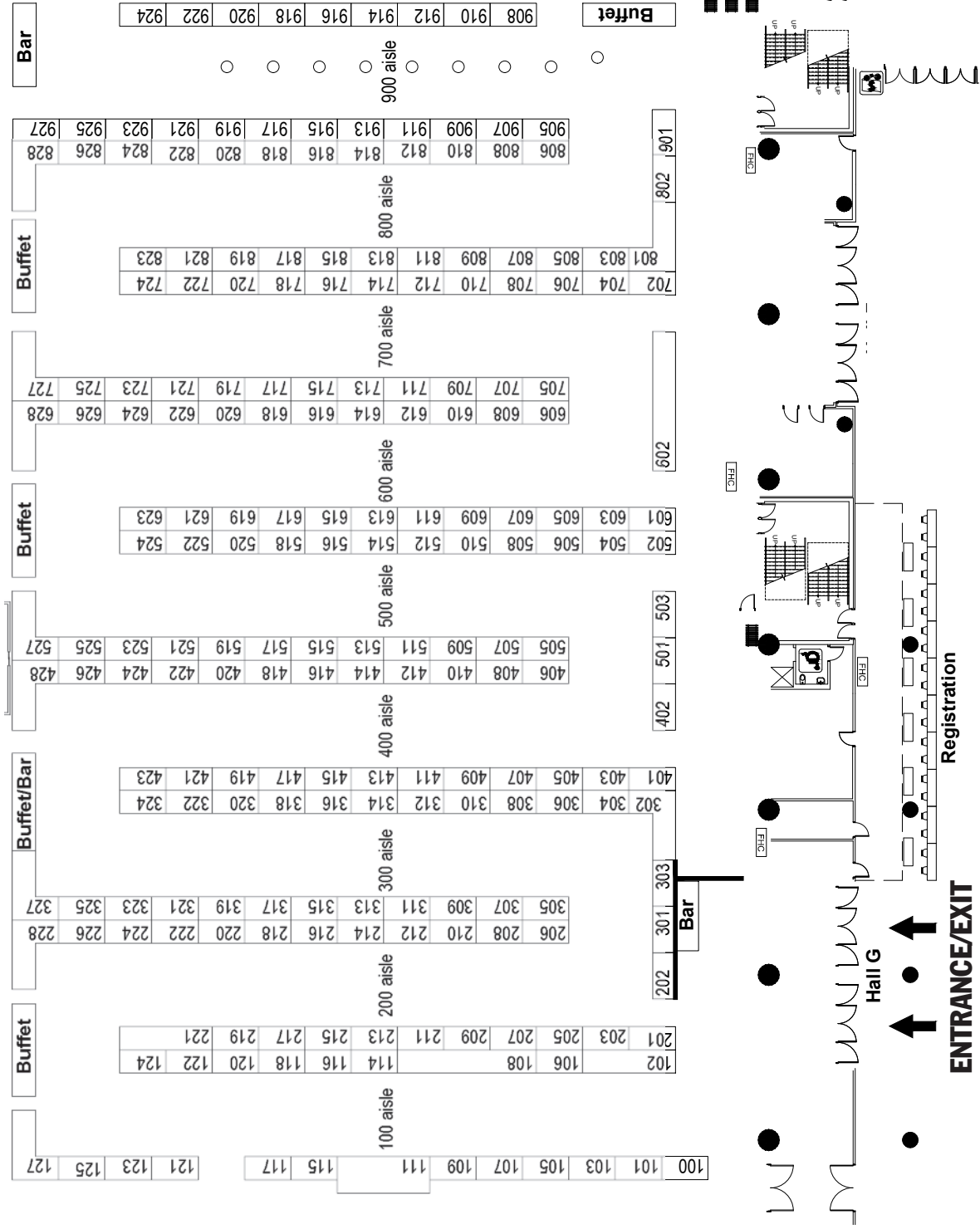
EDUCATIONAL PROGRAM \$1,000

- Sponsorship of one of the seminars presented by:
 - Real Estate Institute Of Canada,
 - Greater Toronto Apartment Association,
 - Institute Of Housing Management,
 - Multiple Dwelling Standards Association,
 - Federation Of Rental-Housing Providers of Ontario.
- Opportunity for one of your senior executives to introduce the speaker of the respective seminar.
- Includes Your Corporate Logo On:
 - 30,000 Promotional Brochures
 - The Show website
 - Onsite Show Guide

April 17, 2012

Metro Toronto Convention Centre, South Building

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM



18TH ANNUAL

SPRING *fest!*

April 17, 2012

Metro Toronto Convention Centre, South Building

INCLUDING THE BOMA ENERGY AND ENVIRONMENT FORUM

EXHIBIT SPACE RESERVATION

Booth Location		Discount for 2011 PM Expo Exhibitors	Non PM Expo Exhibitors
1st choice _____	<input type="checkbox"/> 10' x 5' space	\$1,200 + HST	\$1,400 + HST
2nd choice _____	<input type="checkbox"/> 15' x 5' space	\$1,300 + HST	\$1,500 + HST
3rd choice _____	The above pricing includes your booth space, carpet, a 4' draped table, a draped backwall, 100 FREE passes for your clients, 3 exhibit staff badges and 1 x 800 watt electrical outlet.		

A contract confirming your booth location and an invoice will be sent to you for full payment.

▲ Company Name

▲ Address

▲ City

▲ Province

▲ Postal Code

▲ Phone No.

▲ Fax No.

▲ Contact Name

▲ email address

▲ Signature

Please fax this signed space reservation to 416-512-3853 at your earliest convenience as space will be allocated on a "first come, first served basis". Thank you.

Sincerely,
Jeff Ingram
Tel: 416-512-3811
email: jingram@mmart.com

www.springfesttoronto.com